

MINAL'S PERSONALITY DEPICTED IN PATRIARCHY CULTURE OF A MOVIE ENTITLED "PINK"

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Abstract

Gender inequality and patriarchal culture are the causes of discriminatory treatment of women. If girls do not adhere to or go against these norms, they are labeled as 'girls with a naughty personality' or 'anti-social'. Personality is a description of how a person behaves towards the people around him, which can be seen from his habits of thinking, attitudes, and interests, as well as his unique outlook on life. In this research, the researcher analyzes patriarchal culture in the movie entitled "Pink" and Minal's personality as depicted in a patriarchal culture in the movie entitled "Pink". This research aims to describe patriarchy in the movie "Pink" and Minal's personality in the patriarchal culture in the movie "Pink".

The data sources for this research are dialogue, narration, and Minal's behavior in the movie Pink. The data collected is watching movies, reading scripts, and understanding the contents of the movie, then finding out statements. The data analysis process is reading data, classifying, analyzing, interpreting, and drawing conclusions.

The results of this research describe a patriarchal culture in society and forms of gender discrimination such as marginalization, subordination, stereotypes, and sexual violence. This research also describes the main character's personality as openness, cautiousness, extraversion, friendliness, and neuroticism. The women in this film have modern personalities. It is the reason they get a bad label in society. The patriarchal system affects the personality and robs women of their right to freedom.

Keywords : Patriarchy, Gender Discrimination, Personality

INTRODUCTION

Patriarchy culture is a set of social and cultural which men were positioned as superior to and dominant over women (Sikweyiya *et al.*, 2020). This situation creates of gender inequality between men and women (Idrus *et al.*, 2023). Gender inequality and patriarchal culture are what cause discriminatory treatment of women (Apriliandra & Krisnani, 2021). Discrimination can be seen from the many general norms or gender roles specifically assigned to girls. In contrast, such norms hardly apply to boys in the same age group. If girls do not adhere to or go against these norms, they are labeled as 'girls with a naughty personality' or 'anti-social'. Personality is a description of how a person behaves towards those

around him, which can be seen from his habits of thinking, attitudes and interests, as well as his unique outlook on life (Khairunas, Pratama, & Wardani, 2018) Personality greatly reflects a person's behavior. One of the theories for personality is the personality trait theory commonly known as "the big five" factors, namely openness, conscientiousness, introversion/extraversion, agreeableness, and the last neuroticism.

The movie "Pink" 2016 tells the story of three young women is Minal, Falak and Andrea, meet three affluent men, Dumpy, Vishwajyoti, and Rajvir Singh, and they have some drinks together. Unfortunately, the night takes an ugly turn when after a few drinks, Andrea finds herself being touched inappropriately by Dumpy, and Minal is forced to accept obscene advances from Rajvir despite her clearly and repetitively saying 'NO' to his advances. Finding no other alternative to release herself, Minal attacks Rajvir with a bottle in self-defense which results in grievous injury above one of his eyes. After the incident, Minal and her friends were often terrorized by Rajvir's friends. A few days later, Minal was arrested based on a complaint from Rajvir who called the woman a prostitute and charged Minal with attempted murder while Minal appealed in the name of "rape". However, Rajvir Singh avoided it because he thought Minal and her friends were sex workers. After all, Minal Arora's appearance and behavior attracted Rajvir Singh's lust. In court, Minal fought to defend her honor as a woman, assisted by her lawyer Deepak Sehgal. At the end of the movie, Minal Arora manages to restore her good name and dignity as a woman by winning the trial. This movie depicts a woman's struggle against injustice.

There are many kinds of studies about patriarchy culture. First, Artanti & Triwedawati (2019) analyses Subalternity in Amitav Ghosh's *Sea of Poppies: Representation of Indian Women's Struggle against Patriarchy*. Second, Nirwana (2018) analyses *Women Subordinate Position in Patriarchy System Depicted in Anna Jacobs' an Independent Woman*.

Research on this movie has been conducted by three researchers. The first researcher is Kumar (2016) entitled "An Analytical Study of Structural Violence Against Working Girls In Aniruddha Roy Chowdhury's Movie *Pink*." The second

researcher is Sakdiyah (2018) entitled “Gender Discrimination in the Movie Pink (Semiotic Analysis of Roland Barthes).” The third researcher is Parajuli (2022) entitled ‘No’ means ‘NO’: A Critical Discourse Analysis of the Image of ‘Bad girls’ in Chowdhary’s Pink.

The researcher is interested in conducting research with the title "Minal’s Personality Depicted in Patriarchy Culture of a Movie Entitled *Pink*," because there is no research about it. Based on the background above, the problem statements are stated as follows : How is patriarchy described in Movie entitled “*Pink*” ?, How is Minal’s Personality Depicted in Patriarchy Culture of a Movie Entitled “*Pink*” ?

RESEARCH METHODOLOGY

In this research, the researcher used a library research design with a qualitative approach. The source of data from this research is the form of dialogue, narration, and the appearance of Minal behavior in the Pink movie. The process of collecting the data is divided into several steps. First, watching the Pink movie, second, reading the script, and understanding the content of the movie, and then finding out the statements which are related to the formulation of the problems in this research. In the analysis data procedure, the researcher does some steps the first, reading data and understanding the data that has been collected, the second classifying the data in the form of dialogues, narrations, and appearance of characters from the movie related to the theory, the third analyzing the data using several appropriate concepts, approaches, and theoretical views from theorists, and interpreting the data on how the personality of women are depicted in patriarchy culture, and the last conclusion.

ANALYSIS

A. The Description of Patriarchal Culture in the Movie “Pink”

Patriarchy is a social system in which men dominate, oppress, and exploit women. Women are disadvantaged in various areas of social life (You, 2021). The first result obtained from the analysis regarding the

domination of women is depicted when Vishwa invites Falak to compromise regarding yesterday's harassment incident.

Vishwa: "It is such a mess, isn't it?"

You don't know how well connected these guys are. And... you all are girls after all. I mean... if this thing goes on, who will be more humiliated?

There's no need for this. Let's compromise. Look I'll be with him tomorrow. Call up and apologize. Even if you don't mean it. Just say 'sorry' and end it here. Move on. Let's just finish it here." (27.00-27.37)

In this dialogue, Vishwa tries to solve the problem by asking Falak and his friends to apologize first, even though they are innocent. Vishwa also belittles women by saying, "And... you all are girls after all." Vishwa indirectly reminded us that women are always under the domination of men. If they fight, they will not win because of the strong dominance and control of men over women in Indian society, which is still steeped in patriarchal culture.

B. The Impact of Patriarchal Culture Causing Gender Discrimination

1. Marginalization

Sehgal: "to rule no. 4. No 'girl' should ever have a drink with a 'boy'. Because if she does, the boy seems to think that if she can have a drink with me, then she won't mind sleeping with me. For girls, drinking alcohol means being available. Just for 'girls'. Not for 'boys'. This doesn't apply to boys. For the boys it's just a health hazard."

Marginalization is forms of gender injustice in the form of actions or efforts limit, marginalize, and place a person or group certain marginalized positions. In dialogue says, rule number 4 is that girls should not drink with boys, because if they do, boys will think that the girl doesn't mind sleeping with him. For women, drinking alcohol means 'opportunities are open'. This only applies to women, not men. For boys, it is just a health hazard. So the terms and conditions are different. Society forces women to meet the

standards they set with strict rules. So women's space for movement is very limited. This will cause women to not be able to develop as well as men. Even though women are human beings who have the right to determine their lives and freedom.

2. Subordination

Vishwa: "It is such a mess, isn't it?
 You don't know how well connected these guys are. And... you all are girls after all. I mean... if this thing goes on, who will be more humiliated? There's no need for this. Let's compromise. Look I'll be with him tomorrow. Call up and apologies. Even if you don't mean it. Just say 'sorry' and end it here. Move on. Let's just finish it here." (27.00-27.37)

Subordinates is is women placed in an unimportant and non-strategic position (second person). In this scene, Vishwa tries to solve the problem by asking Falak and his friends to apologize first, even though they are innocent. Vishwa also belittles women by saying, "And... you all are girls after all." emphasized that there are differences in voice and position between a man and a woman where women's voices have no meaning and power, even just expressing an opinion.

3. Stereotypes

Rajvir : "Sir, one second. Rape ?"
 Prashant : "I said stop!"
 Rajvir : "What do you mean by rape?
 Ask anyone out here in front of the judge. In such circumstances anyone will try their luck with them!"
 Rajvir : "Do you know what such girl are called around here?
 Bitch"

Stereotypes are labeled towards certain parties result in harm to other parties. In the movie "Pink" Rajvir thinks that women who go to parties and drink alcohol are easy women. And because Minal and his friends drink they are called "easygoing" and anyone is free to be with them. Rajvir also thinks

that if there is someone he doesn't know and wants to go out with him for drinks, a sane man will think that the girl is easy. Rajvir also calls Minal "bitches".

4. Sexual Violence

Violence is an attack both physically and verbally that attacks a person's mental and psychological integrity. In the movie "Pink" Minal while at the resort is harassed by Rajvir. Rajvir tries to kiss and touch her even though Minal says no. However Rajvir ignores her. After that incident, Minal also received threats and was persecuted. Violence against women is often embedded in patriarchal social structures. Patriarchy is a system of society or government where men hold power and women are generally excluded from the circle of power. This ideology is determining in describing gender and power relations that cause violence against women (You, 2021). In a patriarchal culture, women are victims of violence. Women are also to blame for this.

C. Minal's Personality in the Movie Pink

1. Openness



Judging from the performers from start to finish, Minal always wears modern clothes such as skirts, t-shirts, and jeans. Minal never wears traditional Indian clothes because she accepts the new culture that has entered her country. Minal always dresses modernly following modern rules. Minal is a working woman. Minal rents an apartment or lives separately from her

parents, and Minal drinks. This is open to diverse behaviors. Openness refers to how receptive a person is to new ideas or situations. Individuals who have a high value of openness have a broad imagination, are open-minded, and creative, and can see the world in new ways. Individuals with an open mind to new ideas and the ability to accept new thoughts.

2. Conscientiousness

- Mr. Kasturilal : "Not only did they call. However they've also incited Sinha and Gupta from the resident association...to ask you guys to leave. However you don't need to worry. You can continue living there."
- Minal : If the entire managing committee objects. What will you do?"
- Mr. Kasturilal : "We'll cross the bridge when we come to it. I feel ...you guys should do something. File a complaint with the police."
- Falak : "Uncle, we don't want to escalate this matter."
(25.56-16.18)

Initially Minal and his friends did not want to report the incident to the police. However Mr. Krusasil or the boarding house owner suggested reporting the incident to the police however Falak doesn't agree because then the problem will only get bigger. Meanwhile, Minal seems to be thinking hard about reporting to the police. The next day, Minal was accompanied by a friend from the same job to the police station because Rajvir and his friends had threatened and terrorized him, his friends, and even the uncle who owned the boarding house. As well as inciting their neighbors to evict Minal and his friends. Because of this, Minal dared to report it to the police. Minal has a cautious nature. She did not immediately report the incident of almost being raped to the police because she was afraid that people would attack her back, however Rajvir, who increasingly terrorized her, finally asked to report it to the police.

Minal : "Sir, I am a working woman. My dance shows would sometimes go on till very late...and my parents would often get disturbed once I was home."

Conscientiousness personality traits according to MC Cre and Costa 2003 are hardworking. Minal is a working woman. She works as a dancer. She meets her own needs and doesn't want to bother her parents. This shows the qualities of a hard worker.

Sehgal : At what age did you lose your virginity?
 Mnal : I was 19
 Sehgal : Sorry, I didn't hear you.
 Mnal : At 19!
 Sehgal : You lost your virginity at 19, Ms. Arora.

Minal was able to speak honestly in court when asked about her virginity. Virginity is very important in Indian society. And it's a taboo thing to talk about. However to get justice, you must have the courage to tell the truth. This is in accordance with the characteristic of conscientiousness, namely being ambitious.

3. Extraversion

Andrea : "Let's just forget the whole thing."
 Falak : "Will they forget it?"
 Mnal : "It's been four days since anyone has even smiled here."
 Falak : "Fine, go ahead. Smile. Smile, Andrea."
 Mnal : "Should I?"
 Falak : "Yes.."
 Mnal : "Sure?"
 Falak : "Yeah...laugh. Adrea. Feel free. Laugh" (15.07-15.45)

The picture and dialogue above show that Minal is someone who doesn't like silence. After what happened to them, the apartment seemed quiet. Therefore, Minal invites them to forget and tells them to laugh. This is to the theory that extraversion is characterized by cheerfulness, liking crowds, and enjoying discussions. Minal, Falak, and Andrea are always united. If there is a problem they solve it together. They are like brothers. Individuals

with a high level of extraversion are social, sociable, live in groups, and assertive. The inclusion of Minal in the extraverted personality is shown in the dialogue and pictures that Minal is a person who likes to live in groups and likes crowds.

- Minal : "Sir, they first saw us at the rock show. Later they became very friendly with us and we got along quite well."
- Sehgal : "Did it make you suspicious considering you hadn't met before?..."
- Minal : "No sir, I didn't get suspicious at the rock-show. I just thought they are the friendly type."

The personality traits of extraversion are that they like to join in and like to have fun. Minal likes watching rock concerts. At that time she is invited to meet Rajvir and his friends. Minal greeted him in a friendly manner and wanted to be invited to eat together.

4. Agreeableness

- Rajvir : Sir, they first saw us at the rock show. Later they became very friendly with us and we got along quite well.
- Prashant : Did it make you suspicious considering you hadn't met before?...
- Rajvir : No sir, I didn't get suspicious at the rock-show. I just thought they are the friendly type. However I started having doubts at the resort, once they started dropping hints. (1.10.45- 10.11.1)

From the conversations above, Minal and her friends had a friendly attitude when they met Rajvir and his friends. When they met, they shook hands with a smile and were open and willing to make friends. And when they chatted, they smiled and touched. However Rajvir interpreted this friendly attitude as a code that they allowed touching. Some men can't tell when a man is flirting or trying to be friendly and familiar. Men often misinterpret women's attitudes towards themselves. Women's friendly attitudes are often also misinterpreted by men, who feel they are being teased.

5. Neuroticism

Falak :” Mr. Sehgal. We are very scared. I've never seen Minal so helpless before. She's a very brave girl.”

Neuroticism is often associated with emotional stability. Those who suffer from neuroticism are generally given anxiety, sadness, worries, and low self-esteem. In the movie “Pink” Minal was originally a cheerful and brave woman. However, after being held inside a car and molested by Ankit and Dumpty and their two friends, Minal became quiet and increasingly helpless after being detained in prison.

CONCLUSION

The researcher chose the movie Pink, by Aniruddha Roy Chowdhury. In this research, the researcher uses the theory of patriarchy, gender discrimination, and the 5 big personality traits by Paul Costa and Robert McCrae. The Pink movie tells the story of women's struggle to obtain justice in a patriarchal culture. The patriarchal system allows men to control the family and society. The practice of the patriarchal system is depicted in the movie where Minal and her friends receive a bad label from society because they do not comply with societal norms. In the trial, Rajivir always linked it to normalized popular societal norms and not constitutional law. These norms are very difficult to digest and this is where they find support not from the law however rather from public opinion and abuse many girls physically and mentally. Forms of gender discrimination are found in Pink movies. Marginalization, there are many rules that women can and cannot do for reasons of women's safety. Subordination, Vishwa proves the dominance of men over women. Stereotypes, Minal and her friends who dress modernly are considered bad women. Violence, Minal received sexual violence from Rajivir and physical violence from Ankit.

The researcher concludes that women are modern and independent. From the way women dress, attitudes, and behavior in everyday life are different from women who adhere to patriarchal norms. In the movie, the researcher finds many

of Minal's personalities. Minal is a modern woman because she can adapt to the era of globalization. Minal here dares to appear with a modern appearance. Minal is a friendly woman because when she meets someone she always smiles and opens up. Minal women who are careful because in making decisions they always think first. Like when he reported it to the police. Minal is a woman who likes to live in groups. This is proven by Minal living in a boarding house with 2 friends.

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