

ANALYSIS OF NARCISSISTIC PERSONALITY DISORDER (NPD) TOWARD KING MAGNIFICO A MOVIE ENTITLED “WISH”

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Abstract

This study aims to identify Narcissistic Personality Disorder and the factors that trigger NPD in the film “Wish” Disney. The research method used is a library based qualitative approach. The data source for this study is the film “Wish” Disney. The data collection technique in this study involves watching the entire film, understanding the data source and transcribing it. The research focuses on the characteristics that can lead to NPD and the factors that can trigger NPD. The results of this study indicate that the character of King Magnifico are described using the American Psychiatric Association’s theory, are (1) Exaggerated Sense of Greatness, (2) Overburdened With Fantasies, (3) Belief That They are Exceptional and Unique, (4) Need to be Admired More, (5) Deserves special treatment, (6) Exploiting Interpersonal Relationships, (7) Lack of Empathy, (8) Envy and Thinking Others are Envious of them and (9) Arrogant Nature. The factors contributing to the development of NPD in the character of King Magnifico are (1) Psychological Factors and (2) Sociological Factors.

Keywords: *King Magnifico, Narcissistic*

INTRODUCTION

The personality possessed by humans is a characteristic that can be felt both by individuals and the surrounding environment. Persona or another word for personality comes from the latin “*personer*” which means “*to penetrate*” describing someone who expresses their personality through appearance and behavior (Fadilah, 2021). Personality can be formed by three structures as said by Sigmund Freud, namely *id*, *superego* and *ego* (Husna & Kurniawan, 2024). If the *id*, *superego* and *ego* are not balanced or dominate more, then there is a psychological disorder in the human personality. Personality disorder is a condition when a person’s behavior and mentality become unhealthy (Fadilah,

2021).

Narcissistic Personality Disorder (NPD) is a psychological disorder that affects a person's nature and personality. This disorder has the characteristics of excessive and selfish thoughts about power that can benefit the sufferer (Zuriati, Asril, & Mahawangsa, 2024). NPD has been widely found in people's lives. This situation is very detrimental because it is considered that sufferers only think about themselves and do not have a sense of empathy for their surroundings. Narcissistic Personality Disorder has an obsession with its characteristics and abilities. This situation makes sufferers easily look down on the surrounding (Suhardoyo, 2022). NPD has a character that is not confident, this character makes it difficult for sufferers to interact with others and feel that they are required to always be the best (Husna & Kurniawan, 2024). This happens because sufferers feel pressure to meet very high standards in every matter, so that a slight mistake can make sufferers feel like failures and insecure.

The movie "Wish" tells the story of one of the antagonist characters. An antagonist character is a character who will fight against the protagonist (Kamisin & Achin, 2020). This character has no sympathy for others. King Magnifico is the antagonist character in the movie "Wish". Magnifico is described as a king in the kingdom of Rosas. This kingdom is located on an island near the Mediterranean sea. Every month King Magnifico holds an event to save the wishes of his people who have turned 18 years old. Not only that, magnifico also promised to grant the wishes of all his people. Thus making all the people wait for the day when their wishes are granted. They really entrust their hopes to King Magnifico. Although after giving up their hopes they will feel forgotten by what they had hoped for. King Magnifico is admired by his people including Asha who is the main character in this movie. Asha was happy, because on the day when Asha was chosen to be King Magnifico's student, it was also Saba's 100th birthday. Right on this day, King Magnifico held a wish granting ceremony. Asha believes and

hopes that grandfather's birthday present. But during the interview, Asha asked King Magnifico to grant her grandfather's wish. However, the unexpected thing was that King Magnifico refused and began to show his lack of empathy and thirst for power. Magnifico sacrificed the hopes of all the people of Rosas for his own interests. Asha felt very disappointed knowing the King's crime that destroyed the hopes of Saba and her family. On the other hand Magnifico did not feel that he was wrong, he considered what was done solely to protect his people and kingdom.

The researchers are interested in making research with the title *Analysis of Narcissistic Personality Disorder (NPD) Toward King Magnifico a Movie Entitled "Wish"*. The reason is because there has been no similar research using the movie "*Wish*" (2021). Based on the background above, the problem statements are stated as follows, 1) How is the character of King Magnifico depicted in the movie entitled "*Wish*" ?, 2) What are the factors of King Magnifico's Narcissistic Personality Disorder in the movie entitled "*Wish*"?

RESEARCH METHODOLOGY

In the research, researcher used library research methods with a qualitative approach. The library research method is a method that utilizes library materials such as books, journals and databases. This research has primary data sources, namely the movie "*Wish*" and secondary such as dialogue transcript, narration and the emergence of Narcissistic Personality Disorder in King Magnifico in the movie "*Wish*." In this study, researchers collected data by watching the whole movie, understanding the data source and transcribing. This research has several stages to collect data. First, make observations by watching the movie "*Wish*," and reading the transcript scripts. Second, note what shows the characteristics of Narcissistic Personality Disorder and its factors. The researcher has several stages to analyze the data, including reading and understanding the data that has been collected. Furthermore, the data was codified in the form of dialog, narration and

character appearance from the film related to the theory. Then, the researcher analyze the data with the concept of the theoretical approach that has been referred to, reviewed and compared in chapter II. Finally, the researcher interprets the data on the characteristics and causes of Narcissistic Personality Disorder and the final conclusion.

ANALYSIS

A. Description of The Character of King Magnifico In The Movie “Wish”

Narcissistic Personality Disorder according to (American Psychiatric Association, 2020) has 9 (nine) characteristics. If a person has 5 (five) of these characteristics, it can be stated that he suffers from NPD. In this study, researchers obtained 9 (nine) traits of Narcissistic Personality Disorder found in King Magnifico.

1. Exaggerated Sense of Greatness

King Magnifico : “Well, you’re young. You don’t know anything, really. Whereas it is my responsibility to only grant the wishes I am sure are good for Rosas.” (19:38-19:45).

From the dialog above, King Magnifico shows his superiority and lack of respect for others by underestimating the young Asha. The excessive sense of superiority is also shown with the sentence “I am sure is good for Rosas.” This dialogue explains that King Magnifico believes that only he can determine the fate of Rosas. He feels that he has the ability to decide which hopes are worth realizing for the good of Rosas. This illustrates an exaggerated view of the importance of his role in other people’s lives.

2. Overburdened With Fantasies

King Magnifico : “you’ve completely missed the point. People come here because they know they can’t make their own dreams come true. The journey's too hard. It is too unfair. They

give their wishes to me, willing.” (20:10-20:23).

In dialogue above, King Magnifico shows an exaggerated fantasy by assuming his very important role in the society of Rosas. He not only wants to be known as a great wizard, but also wants validation of his greatness through the hopes of others. He also strongly believes that people need his ability to realize their hopes. King Magnifico felt like a hero who could provide solutions for those who felt hopeless about their hopes. This fantasy reinforces his belief that he is a very important and irreplaceable figure in the lives of others. This reflects his narcissistic need to be flattered and seen as extraordinary.

3. Belief That They are Exceptional and Unique

King Magnifico : "You're right. I am a handsome king. Oh, my love. Excellent advice. Rosas is so lucky to have you. As am I. Everything is fine” (38:61-39:04.)

In the sentence “You’re right. I am handsome King” Magnifico validates the compliments given to him without humility. People with NPD will be happy if others validates their greatness and specialness. Supported by the sentence “Oh, my love. Excellent advice’ the compliment given to Queen Amaya has a context that is to strengthen her ego and image. People with NPD will use compliments to others to increase their self confidence, not as a form of sincere praise. Finally, in the sentence “Everything is fine” Magnifico states that everything is fine. Being the center and feeling that everything will be better if he is still in charge.

4. Need to be Admired More

King Magnifico : “You know Asha, I would love to see someone wish to be the best apprentice a mighty sorcerer has ever had.” (18:16-18:29).

In the dialog above, King Magnifico wants someone to admire and aspire to a status under his guidance. This is a need for constant attention and admiration.

Here he wants to be seen as a very important and superior king whose achievements must be known by others to gain respect. King Magnifico calls himself the “mighty sorcerer” and expects someone to be “the best apprentice.” By displaying fantasies of superiority and power and the high status he boasts of. Magnifico utilizes the admiration of others to gain recognition for his greatness. Individuals with NPD will use others as tools to gain recognition and validation.

5. Deserves special treatment

King Magnifico : harness a star a staff, a staff of such power even the night
will bow to my command perfect one branch of mountain
ash bathed in talons potion molten iron for strength copper
for a strike and most important the power cast from the
innocent hearts of three you dare to question me and all that
I do for you, you don't deserve to be granted but through me
you may serve a greater purpose(58:20-59:02).

From the dialog above, it is clear that King Magnifico has the characteristics of an NPD sufferer by feeling entitled to special behavior. In the dialog “you dare to question me and all that I do for you, you don't deserve to be granted but through me you may serve a greater purpose” shows King Magnifico’s anger at other people’s doubts about his actions. Always feeling right about what he does and others must always agree with his decisions. Not only that, the King Magnifico also says that other people don’t deserve what they want. This makes him feel like he has the right to determine who deserves something and who doesn’t. This is a form of manipulation. This is a form of manipulation by using people as tools to achieve goals.

6. Exploiting Interpersonal Relationships

King Magnifico : "Wishes. Disturb me with nothing but good news I can't
help it. If mirrors love my face, it's genetics. Yeah, I got
these genes from outer space Hey, speak the name. I'm

magnificent. I put the I and I'm nip at it. I'm passionate. I'm not petulant. Someone praise me for my benevolence. Um, just look I'd give the clothes off Benito's back. If you really needed that, I'd be the first one to volunteer. Henry, if your home were to crumble, or if you were in trouble, I'd let you live here for free and I don't even charge you rent. I'd clean up all your mess. And I'm always there when you need defense. I'd give and give and give and give. You'd think they'd all be content. And all I really want is just a little respect" (50:02-51:13).

In the sentence "I'd give and give and give and give" Magnifico does everything not out of sincerity but to expect rewards and loyalty. Magnifico hopes that his people will have a debt of gratitude towards him, thus making his people depend on and respect him. In the sentence "And all I really want is just a little respect" emphasizes that the good he does is just a tool to get respect and power. King Magnifico doesn't really care about others, but rather wants to be recognized and adored. By exploiting others, King Magnifico will get what he wants.

7. Lack of Empathy

King Magnifico : Asha! Asha! Well, hello, Asha. I'm so glad you could join us. How's the whole taking your wish into your own hands working out for you? Oh, wait. I don't actually care. Hello there. Let's do this. Star! No!No! No! No! hamsters. Right, you can't explain. I'm not trying to be a hamster. Go ahead, my little girl. This is the way I see it. I'm not trying to be a girl" (01:16:22-01:17:11).

In this dialog, the King Magnifico seems indifferent to the feelings and situations of others. "Oh, wait. I don't actually care." In this sentence shows Magnifico's inability to understand the feelings of others. Magnifico is more concerned with himself, ignoring the impact of what has harmed others. In the

sentence “You can’t explain. I’m not trying to be a hamster.” It shows that Magnifico does not give Asha space to express herself and her feelings. This shows a disrespect for other people’s perspectives. With the two dialogs above, it can be concluded that King Magnifico has a lack empathy that looks indifferent, selfish and unresponsive to others.

8. Envy and Thinking Others are Envious of them

King Magnifico : "Good evening. Good evening, Rosas. Wow. The stars are out tonight. Oh, except for you. You're trapped now, aren't you? You see, what can I say?" (01:15:14-01:15:42).

In the dialog above, Magnifico said “Wow, the stars are out tonight. Oh, except for you” this is an allusion to the Star, a magical creature and has the power to fight it, as well as to Asha who is trying to fight it. It is the nature of Magnifico’s superiority to belittle his enemies. In the sentence “You’re trapped now, aren’t you?” shows that Magnifico has mastered the situation to corner Asha and Star. Not only that, in the sentence “You see, what can I say?” Magnifico tries to mock and belittle Asha and Star. By belittling Asha and Star, this shows Magnifico’s jealousy towards them and this makes him enjoy the suffering of his opponents and feel stronger.

9. Arrogant Nature

King Magnifico : "Well, that was fast, wasn't it? You know, most people wait. You know, most people wait. A few months, even a year, before they start asking me for things" (18:50-19:01).

In the dialog above, Magnifico feels entitled to special treatment and thinks that others should wait longer before daring to ask him for something. This reflects an attitude of superiority and feeling that he is more important than others and has control over others who deserve his help. King Magnifico is portrayed as arrogant and narcissistic. He enjoys his power to grant requests and deserves special treatment.

B. Factors That Influence King Magnifico In The Movie Wish

Narcissistic Personality Disorder is not only seen in its symptoms but also in the factors that trigger NPD. This disorder is characterized by a sense of self importance, a need to be admired excessively and a lack of empathy for others. These characteristics occur because there are factors that affect the sufferer. According to (American Psychiatric Association, 2020) the factors that influence NPD are grouped into 3 (three), *Biological factors*, *Psychological factors* and *Sociological factors*. In this analysis, researchers found 2 (two) factors that influence the Narcissistic Personality Disorder experienced by the King Magnifico.

1. Psychological Factors

King Magnifico : "That's not fair, is it? When I was young, I too suffered great loss Oh."

Asha : "yeah? I, I didn't know that I'm sorry"

King Magnifico : "My entire family Our lands were destroyed by selfish, greedy thieves Hmm If only I'd known magic then. You see, I founded this kingdom So there would be a place where everyone is safe I should, no one should ever have to see their dreams destroyed before their eyes" (13:22-13-57).

In the first dialog, "That's not fair, is it? When I was young, I too suffered great loss Oh" the King Magnifico says that he experienced great loss when he was young. His sense of unfairness explains that he has been traumatized in the past and this has affected his worldview. Loss is a psychological factor that can affect one's

personality in terms of trust, security and how to deal with problems.

In the second dialog, “My entire family our lands were destroyed by selfish, greedy thieves hmm if only I’d known magic then” Magnifico explains that his entire family and their lands were destroyed by greedy thieves. This makes him think that the world is filled with harmful people. His regret can trigger an obsession with power or control as a psychological defense.

In the third dialog, “You see, I founded this kingdom so there would be a place where everyone is safe” Magnifico explains that his desire to build a kingdom to create a safe place for everyone. This is driven to break through the past so that no one else has to experience similar suffering.

In the last sentence “I should, no one should ever have to see their dreams destroyed before their eyes” emphasizes that Magnifico does not want other people’s hopes to be destroyed as he once experienced. This feeling of traumatized is what makes him obsessive about managing and determining the fate of others. Magnifico feels that only he knows the best way to protect others.

2. Sociological Factors

Background and social interactions namely there is social status and power. In the story Magnifico is the ruler of the Rosas Kingdom. His high social position makes him always be seen, respected and even adored by the people of Rosas. It is this social environment that can strengthen the belief that he is more important than others. The trust of the people of Rosas in a wish given to Magnifico to wait for a validation from the King Magnifico will grant a wish. The social system that makes the Magnifico the only one who is considered capable and has the right to determine

who is worthy of receiving his wishes. This can reinforce a mindset of superiority and narcissistic behavior. Lack of social control and criticism can also lead to Narcissistic Personality Disorder. In King Magnifico's leadership, there is no effective social mechanism to criticize or balance Magnifico's power. This causes his Narcissistic behavior to go uncorrected and develop into a disorder due to the absence of boundaries or input from others.

CONCLUSION

The researcher chose the movie "Wish" Disney in this study. After observing and analyzing the previous chapter, the conclusion of the results in this thesis refers to the Narcissistic Personality Disorder found in the film "Wish" Disney. Narcissistic Personality Disorder is conveyed through one of the characters, namely King Magnifico who plays a role in this film in the form of dialogue, behavior, characters and events in the film. In this thesis, Narcissistic Personality Disorder is depicted in the movie "Wish" Disney. Based on the above discussion, the researcher draws the following conclusions :

1. The characteristics of Narcissistic Personality Disorder experienced by King Magnifico are (1) Exaggerated Sense of Greatness, (2) Overburdened With Fantasies, (3) Belief That They are Exceptional and Unique, (4) Need to be Admired More, (5) Deserves special treatment, (6) Exploiting Interpersonal Relationships, (7) Lack of Empathy, (8) Envy and Thinking Others are Envious of them and (9) Arrogant Nature.
2. The triggering factors for Narcissistic Personality Disorder experienced by King Magnifico are (1) Psychological Factors and (2) Sociological Factors.

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